





IUA/UCF Campaign Restructure:

Dear Stephen

You may well have received an email from the IUA/UCF campaign announcing it's restructuring. (Please see below).

We thank Avrom and his team for the amazing work they have done for us over all the years.

In future, all those donations currently being made to the IUA/UCF will continue to be transferred to the existing beneficiaries in the same proportion as previous years.

Having said this, you may prefer to donate directly to the organizations of your choice. Should you wish to donate or transfer your debit order to the CSO, please email sharonf@cso.org.za or call her on 083-440-2685 to facilitate this.

Thank you for your continued support.

Yours sincerely

Brad Gelbart

CSO Gauteng Chairman

Letter Sent to IUA/UCF Donor base on 23rd January 2019

Thank you very much for your generous support of our Campaign. In 2018 we were able to raise over R35 million for our beneficiaries which include the South African Jewish Board of Deputies, CSO, South African Union of Jewish Students, South African Zionist Federation and Israel Centre. Your donations have ensured that South African Jewry continues to be one of the most active and vibrant communities in the world. Our beneficiaries provide the protective blanket that allows us all to live in South Africa as proud and free Jews and

Zionists. This does not happen by chance. It is only as a result of the tireless and outstanding work of our

beneficiaries.

Over the decades the IUA/UCF has evolved to meet the changing needs of our community and beneficiaries.

Johannesburg Jewry has become a community where almost all of the communal organisations fundraise for

themselves and don't make use of an umbrella fundraising organisation such as the IUA/UCF. Many of our

donors have expressed their wish to give directly to the beneficiaries of the IUA/UCF. After extensive

consultations with our major donors and beneficiaries we have restructured our operations to facilitate this.

From the beginning of 2019 our donors will have the option of donating directly to our beneficiaries or via the

IUA/UCF. Each of the SA Jewish Board of Deputies, SA Zionist Federation and CSO have established their own

fundraising departments and will be approaching donors directly to meet their fundraising requirements. The

IUA/UCF will continue to operate with all of its funds (including monthly debit orders) being transferred to our

existing beneficiaries in the same proportion as previous years. This new structure will allow us to be more

transparent and cost effective and better meet the needs of our donors and beneficiaries.

If you have any queries about the restructuring of our Campaign please contact our offices for further

information. We are also available to meet you to explain the changes that have been implemented.

Kind Regards

Avrom Krengel

Chairman

Community Security Organisation Gauteng NPC

Non Profit Company

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